

Clem Labine's Period Homes

THE PROFESSIONAL'S RESOURCE FOR RESIDENTIAL ARCHITECTURE

**Clem Labine's
PERIOD HOMES
magazine:
published 6 times
per year, starting
in January.**

**Magazine and web
site audience:
225,000
monthly readers**

**SERVES
architects;
custom builders;
renovators;
interior designers;
landscape architects
and craftspeople
who build and
renovate period homes**



Dear Colleague,

PERIOD HOMES has 6 distinct editorial sections each month: Profiles; Recent Projects; Product Reports; Buying Guides; Book Reviews and The Forum. Online, we continue to grow our presence on Facebook and Twitter, covering a range of features and news. The editors seek ideas, images and story leads for each. You can find us at www.period-homes.com.

PROFILE:

If you have an architect, interior designer or builder client whose work is newsworthy, tell us about him/her. Submit the contact information, web address and a brief description of why this professional's approach is of interest to our professional readership. Our typical story structure covers the history of the firm, its philosophy, key players and a selection of projects that give a well-rounded overview of its work. The Profile typically runs with 8-10 high-resolution images (300 dpi and at least 4 in. wide) with captions and photographer credits. Profile subjects must be available for telephone interviews.

RECENT PROJECTS:

If you have completed a project that is of our magazines caliber, please submit a project description, along with the architect and builder's contact information. We publish projects based on our issue themes, which can be viewed on our Editorial Calendar ([link](#)), and base our selection on the quality of the project and the images supplied. Featured firms become

automatic Profile prospects. We require 8-10 high-resolution images (300 dpi and at least 4 in. wide) with captions and photographer credits, and greatly appreciate additional plans and line drawings. Architects, builders and designers associated with the project must be available for telephone interviews.

PRODUCT REPORTS:

The Product Report takes an in-depth look at the companies who supply our audience, giving an overview of their industry, history and practices. Reports typically feature four companies, each of which has a unique story or perspective to share. If you have a manufacturer whose work is of interest to our readership, and is ready to supply 3-4 images (300 dpi and at least 4 in. wide) that illustrate its products, please contact us.

BUYING GUIDES:

Our Buying Guides provide a comprehensive resource for builders and architects, who seek high-quality, hard-to-find items. We select the best photography available, accompanied by thorough and up-to-date company info and informative caption information. If you have a client whose products suit our audience, please contact us directly or click on the "Free Listings" button on the Period Homes website.

BOOK REVIEWS:

Editor and guest writers review the latest titles in period architecture and design, with a particular focus on monographs and how-to guides. If you have an upcoming

title that would appeal to our audience, please notify us. We receive many review copies, so appreciate advance notice of publication.

THE FORUM:

The most free-form feature in the magazine, The Forum gives a guest writer an opportunity to discuss any topic of interest to our readers that is outside the formats above. From an opinion piece, to a discussion of the latest trends in building, design and the housing market, we accept all well-written ideas and require no images for this section. If you would like to share your thoughts on a relevant topic, please contact us with a brief synopsis.

SOCIAL MEDIA:

Facebook and Twitter allow us to maintain daily contact with our audience, and communicate a wide variety of news topics. For Facebook and Twitter, we seek compelling images, industry news and event information. Please contact us directly for inclusion and follow us on both.

IMAGES:

Images may be delivered via CD or Dropbox. All images are credited as requested in the magazines, and we generally avoid payment for usage. Please secure rights to images in advance.

To view our 2015 editorial calendar and deadlines, please visit: homegroupmedia.com/business-to-business/period-homes.

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