

Timber Home Living

2013 EDITORIAL & ADVERTISING CALENDAR



The nation's only magazine dedicated solely to timber-frame homes and the people who are passionate about them. It showcases the beauty and efficiency of these highly energy-efficient and handsome homes to an eager, custom-home buying audience with inspiring photography and authoritative editorial.

MARCH-APRIL

SMALL HOMES

The beauty of a timber home is that it can be small and cozy, but because of the open construction it will feel much larger than it is. Many consumers are asking for smaller homes, so we showcase the best small timber homes in North America.

Ad Closing: November 23, 2012

Ad Materials Due: November 30, 2012

On-Sale Date: February 5, 2013

MAY-JUNE

KITCHENS & BATHS

Two essential rooms of every home, and consumers are hungry for ideas about how to design theirs for maximum beauty and utility. This issue is full of ideas and lush photos of great kitchens and baths.

Ad Closing: January 25, 2013

Ad Materials Due: February 1, 2013

On-Sale Date: April 2, 2013

JULY-AUGUST

OUTDOOR LIVING

Timber homes are very often getaway homes, second homes or retirement homes. But whatever role they play in their owners' lives, they use outdoor spaces creatively — to make maximum use of the views, the location and the great outdoors.

Ad Closing: March 22, 2013

Ad Materials Due: March 29, 2013

On-Sale Date: June 4, 2013

SEPTEMBER-OCTOBER

FLOOR PLANS AND DESIGN SPECIAL ISSUE

This issue is a favorite with readers. The focus is on design of the home, as represented in floor plans, and how to achieve a home that is beautiful, pleasant, functional and inviting to owners and guests.

Ad Closing: May 24, 2013

Ad Materials Due: May 31, 2013

On-Sale Date: August 6, 2013

NOVEMBER-DECEMBER

SPECIAL GREAT ROOMS ISSUE

No room represents a fabulous timber home more than the great room. This is where it all comes together: the stunning timber trusses, the spectacular view, the open architecture and the flow into the "public" areas of the home.

Includes our popular Timber Home Living calendar

Ad Closing: July 19, 2013

Ad Materials Due: July 26, 2013

On-Sale Date: October 1, 2013

ANNUAL BUYER'S GUIDE 2014

Our annual all-encompassing guide to everything timber-home related focuses on every aspect of the design and building process, from planning and designing to building and decorating. Supplemented with articles and photographic tours of gorgeous timber homes. Our best seller of the year.

Ad Closing: September 20, 2013

Ad Materials Due: September 27, 2013

On-Sale Date: December 3, 2013

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EDITIONS
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