



The nation's premier and largest-circulation log-home magazine, **Log Home Living** encourages the dream of log-home ownership and showcases the superiority, strength and beauty of log homes versus other home styles and construction methods.

IN EVERY ISSUE:

Up to three photo tours spotlighting the leading log homes and telling the homeowners' success stories, relating them where possible to the issue theme. Stories will also contain lessons for readers that can smooth the buying-and-building process, save them money and inspire them to the possibility of living the log-home dream. Regular departments touch on key aspects of log-home living:

- Money Matters
- Savvy Building
- Design/Decor
- Room Spotlights

MARCH

PATH TO SUCCESS: FINANCING, DESIGN AND CONSTRUCTION

Room Spotlight: Guest Rooms and Guest Houses/Cabins/Apartments
Spring Maintenance Special

Ad Closing: November 26, 2012

Ad Materials Due: November 30, 2012

On-Sale: January 29, 2013

APRIL

OUTDOOR LIVING AND LANDSCAPING: CARE-FREE, NATURAL, DEER-PROOF

Room Spotlight: Decks, Patios, Garages, Sheds and Outbuildings

Ad Closing: December 28, 2012

Ad Materials Due: January 4, 2013

On-Sale: March 5, 2013

MAY

FLOOR PLANS: FINDING THE PERFECT PLAN AND MODIFYING STOCK PLANS

Room Spotlight: Great Rooms

Ad Closing: January 25, 2013

Ad Materials Due: February 1, 2013

On-Sale: April 9, 2013

JUNE/JULY

CHOOSING YOUR LOG HOME COMPANY & BUILDER

Room Spotlight: Master Suites

Ad Closing: March 1, 2013

Ad Materials Due: March 8, 2013

On-Sale: May 14, 2013

AUGUST

TOP TO BOTTOM: CHOOSING FOUNDATIONS, FLOORS, WINDOWS, DOORS, CEILINGS AND ROOFS

Room Spotlight: Dining Rooms

Fall Maintenance Special

Ad Closing: April 26, 2013

Ad Materials Due: May 3, 2013

On-Sale: July 2, 2013

SEPTEMBER

BUDGET MAKEOVERS

Room Spotlight: Porches

Ad Closing: May 24, 2013

Ad Materials Due: May 31, 2013

On-Sale: August 6, 2013

OCTOBER

2014 ANNUAL BUYER'S GUIDE

Buy and Build Your Dream Home. Our largest and most-popular issue of the year. This is the issue that more people use to plan their dream log home, and they keep it for a year.

Ad Closing: June 14, 2013

Ad Materials Due: June 21, 2013

On-Sale: September 3, 2013



NOVEMBER/DECEMBER

DISCOVER YOUR INNER STYLE: FURNISHINGS AND ACCESSORIES

Room Spotlight: Special Spaces (Bonus Rooms, Storage, Foyers, Game Rooms, Etc.)

Ad Closing: August 2, 2013

Ad Materials Due: August 9, 2013

On-Sale: October 15, 2013

JANUARY/FEBRUARY 2014

This issue kicks off our 30th anniversary celebration. Each issue in 2014 will look at the history and future of log homes.

GREAT PLACES TO BUILD/LIVE

(TOURS: MOUNTAIN, WATER AND WOODLAND HOMES)

Room Spotlight: Stairs and Lofts

Ad Closing: October 4, 2013

Ad Materials Due: October 11, 2013

On-Sale: December 17, 2013



SPECIAL EDITIONS

DREAM HOME SHOWCASE

A variety of incredible dream homes, featuring a range of styles, decor, designs and settings, showcasing the finest work of America's best home production companies, builders and architects. Three exciting issues in 2013!

Note: separate ad sizes & rate card apply.

Ad Closing: February 1, 2013

Ad Materials Due: February 8, 2013

On-Sale: April 16, 2013

Ad Closing: May 31, 2013

Ad Materials Due: June 7, 2013

On-Sale: August 20, 2013

Ad Closing: September 6, 2013

Ad Materials Due: September 13, 2013

On-Sale: November 19, 2013