

LOG HOME LIVING

MESSAGE FROM THE EDITOR



Log Home Living celebrates the lure and lore of log homes. It encourages and validates people's dream of living in a log home, and provides ideas, information and inspiration to make that dream attainable. The magazine's readers typically are couples with above-average educations and incomes who are well along in their professional careers. Most own or have owned homes; many already own their own land. They understand that log homes are a discretionary purchase and pursue their dream of log-home ownership with a combination of passion and practicality.

Advertising in **Log Home Living** delivers your message to a receptive and responsive audience of people actively seeking information about products and services to help them turn their dream into reality.

Sincerely,

A handwritten signature in cursive script that reads 'Roland'.

Roland Sweet



Roland Sweet
Editor, Log Home Living